

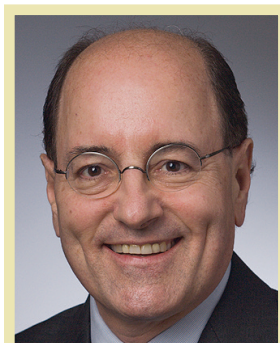
Most Influential Lawyers: Digital Media and E-Commerce Law



Michael A. Gold

Partner

Jeffer Mangels Butler & Mitchell LLP



Years practicing: 34

Years with current firm: 25

Education: Southwestern Law School

Michael Gold's background as a lawyer with both extensive litigation and transactional experience, together with the ability to analyze and comprehend complex technological systems, gives Gold the unique tools necessary to represent clients in E-Commerce, particularly in cybersecurity matters. In addition, Gold's strong and extensive background representing corporate directors and officers has allowed him to address issues that are not typically identified or understood by attorneys focusing on e-commerce and digital media.

Among other areas, clients regularly seek Gold's advice in addressing disputes involving software and computing service issues. In this area, he has achieved a number of favorable settlements and decisions, thanks to his ability to understand and interpret software license agreements and software service agreements, particularly cloud computing arrangements. By understanding the business goals underlying agreements, he has been able to focus litigants on the core issues in their agreements and gain effective resolutions of seemingly insoluble situations.

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